

**Florida Morticians Association, Inc.**  
**Office of the Convention Coordinator**  
**Lynda Bryant-Smith, CFSP**  
**1534 18<sup>th</sup> Avenue South**  
**St. Petersburg, FL 33705**  
**727-599-3221/727-894-2266**  
[Jerlyn2560@yahoo.com](mailto:Jerlyn2560@yahoo.com)

Greetings:

I am pleased to announce that the Florida Mortician's Association, Inc. (FMA) will be hosting its 94<sup>th</sup> Annual Convention at the Hilton St. Petersburg Carillon Park, in St. Petersburg, Florida. This year's convention will be held from June 17<sup>th</sup> – June 20<sup>th</sup>, 2018 and FMA would appreciate your presence and participation in this tremendous event.

The FMA is comprised of licensed funeral directors and embalmers all across Florida. We also have attendees from both the Georgia and Alabama Morticians Associations that faithfully attend our convention each year. Our purpose is to promote ethical practice, promote public awareness and maintain high standards of service. There are many funeral homes throughout the above named states that are members of FMA and support our industry. Because of your dedication to our industry, we would be delighted to have you join us for this memorable occasion as one of our exhibitors.

As an exhibitor, you will have the opportunity to promote your company's contribution to this unique funeral service profession with a tabletop setup for the low cost of **\$350.00 per table**. The dimensions of the tables are 6 X 30. If you are in need of electricity along with your display, please indicate that on your registration form and I will contact you for additional charges based on your need(s).

Participating in this year's conference will help you strengthen your current relationships with industry professionals, while initiating new ones as well. We appreciate your consideration, and we hope to see you at the conference!

Sincerely,

Lynda Bryant-Smith, CFSP  
Convention Coordinator

**“To serve as we would be served, with Integrity, Fairness and Compassion”**

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**June 17<sup>th</sup> – 20<sup>th</sup>, 2018 – Hilton St. Petersburg Carillon – St. Petersburg, Florida**

**EXHIBITOR REGISTRATION FORM**

(Please print or type clearly.)

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Payment Information (PLEASE MAKE CHECKS PAYABLE TO FMA, INC.)**

\$350.00 X \_\_\_\_\_ = \$ \_\_\_\_\_ Check #:  
# of table(s) Amount Enclosed

To have your company's name acknowledged in the convention souvenir journal as one of the exhibitors, full payment **MUST** be received by April 8, 2018. **If we do not receive your registration form by this date, you will have to pay a late fee of \$50.00.**

**Cancellation Policy:** Refunds will **ONLY** be given under certain circumstances which will be reviewed by the board of directors on an individual basis and will be refunded at a rate of \$300.00. **All requests MUST be made in writing.** Approved refunds will be disbursed in the form of a check immediately after the close of the convention. The authorized signature below indicates you have read the above statement and agree to the terms and conditions of this registration.

\_\_\_\_\_  
Authorized Signature Date

**Please send this completed form and payment to the office of the convention coordinator:**

**The Florida Morticians Association**

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**NAME BADGE REQUEST FORM**

**Please mail this form back with your registration fee by April 8, 2018. If we do not receive your registration fee by this date, you will have to pay a late fee of \$50.00. Any changes to your request MUST be received no later than May 6, 2018.**

**(Please type or print clearly.)**

**Company Name:** \_\_\_\_\_

**Contact Name:** \_\_\_\_\_

**Phone:** \_\_\_\_\_

**Email Address:** \_\_\_\_\_

**All representatives MUST wear a name badge in the Exhibit Hall.**

**Please print names exactly as they should appear on the name badge:**

**1.)** \_\_\_\_\_

**2.)** \_\_\_\_\_

**3.)** \_\_\_\_\_

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### **IMPORTANT INFORMATION**

**Deadline Dates:**

**April 8, 2018**

**Exhibitor Registration and Payment  
Name Badge Form**

**May 6, 2018**

**Changes to Name Badge Request (if any)**

**May 20, 2018**

**Reserve Hotel on or before this date (See  
attachment for details.)**

### **EXHIBITOR SCHEDULE**

**Setup:**

**Sunday, June 17, 2018, 5:00 P.M. – Initial Setup**

**Monday, June 18, 2018, 8:00 A.M. – Final Move In**

**Exhibit Hours:**

**Monday, June 18, 2018 – 12 Noon to 5:00 P.M.**

**Tuesday, June 19, 2018 – 9:00 A.M. to 4:00 P.M.**

**Wednesday, June 20, 2018 – 9:00 A.M. to 3:00 P.M.**

**Breakdown:**

**Wednesday, June 20, 2018 – 3:00 P.M. to 5:00 P.M.**

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### **HOTEL INFORMATION**

**Re: Florida Morticians Association, Inc. Convention**  
**Sunday, June 17<sup>th</sup> – Wednesday, June 20<sup>th</sup>, 2018**  
**Check Out Thursday, June 21<sup>st</sup>, 2018**

**Hilton St. Petersburg Carillon Park**  
**950 Lake Carillon Drive**  
**St. Petersburg, Florida 33716**  
**1-800-540-2050**

**Traditional King Rate - \$149.00**  
**Plus tax per night**

**\*\*\*\*\**Complimentary self parking for overnight guests*\*\*\*\*\***

**In order to receive the Florida Morticians special room rate, you must make your reservation on or before Sunday, May 20, 2018. When making your reservation, please reserve under the Florida Morticians Association.**

**REMINDER**  
**DEADLINE: SUNDAY, MAY 20, 2018**  
**(No Exceptions)**

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